## A Sponsorship Invitation Especially For You



Showcase your brand and support Mead Botanical Garden as a featured sponsor of "One Enchanted Evening," a whimsical, moonlit garden party on Saturday, April 15, 2023. Every dollar raised advances the work of Mead Botanical Garden, Inc., the 501(c)3 non-profit that stewards the Garden.

Your sponsorship helps the Mead Garden team beautify the garden and share the joy of nature - think plants, pollinators, wildlife and natural wonders – with people of all ages, especially children.

Your generosity also funds year-round education, enrichment and environmental programs, conservation initiatives and exciting beautification improvements.

During "One Enchanted Evening," you and your guests will enjoy a lively, magical evening with great food, botanical libations, live entertainment, awesome art, a festive reminder of days gone by and a toast to beautiful days ahead.

#### Secure your sponsorship today by completing the enclosed Sponsorship Commitment!

Select the sponsorship option that's right for you! Each will enhance your marketing efforts, showcase your generous commitment to our community, and support this treasured 47-acre garden oasis that is open to all -- without charge -- every day of the year.

With your help, this extraordinary garden will flourish even more abundantly!

Warmest regards and much gratitude,

#### The "One Enchanted Evening" Host Committee

Betsy Hughes, Chair **David Cross** Dennis Marsico BJ Price Mark Ausley Phil Diamond Andrea Massey-Farrell Pam Saffran Jeffrey Blydenburgh **Brandon Saltmarsh** Sue Foreman Genean McKinnon Catherine Bowman Charlene Hotaling Tom McMacken **Greg Seidel Beverly Lassiter** Beverly McNeil **DeLynn Trivison** Sara Brady **Blair Cox** Susan League Elijah Noel Bill Weir

### "One Enchanted Evening" Sponsorship Opportunities

| Sponsor Benefits   | Nature's<br>Finest<br>Presenting<br>Sponsors<br>\$15,000 | Abundant<br>Bloomer<br>Star<br>Sponsors<br>\$10,000 | Eco-Chic<br>Premier<br>Sponsors<br>\$5,000 | Deeply<br>Rooted<br>Patron<br>Sponsors<br>\$2,500 | Orchids Galore<br>Garden<br>Friends<br>\$1,000 |
|--|--|---|--|---|--|
| Complimentary Tickets to Event   | 12<br>& reserved<br>parking                              | 10  | 8  | 6   | 6  |
| Year-long recognition with sponsor logo on MBG's website home page and garden kiosks throughout 2023 | *  |   |  |   |  |
| On air mentions in event radio promotions  | *  | *   |  |   |  |
| Logo with link to sponsor website on MBG event webpage   | *  | Prominent   | *  |   |  |
| Sponsor recognition during event announcements   | Speaking opportunity                                     | Prominent   | *  | *   |  |
| Sponsor item in guest swag bag   | Top Billing  | *   | *  | *   |  |
| High visibility recognition at event including banners and program                                   | Most prominent   | Prominent   | *  | *   | *  |
| Logo in all print, digital and e-promotions  | Top Billing  | *   | *  | *   | *  |

**Please provide your Sponsorship Commitment** and high resolution logo by Monday, Jan. 30, 2023 for greatest promotional benefit. Contact Emily Smith at 407-920-2070 with any questions. Thank you!



Individual Tickets and Ticket Packs also available. Visit meadgarden.org to purchase your

tickets today! 8 Ticket Package: \$800

Individual Tickets: \$125 each

# "One Enchanted Evening" Sponsorship Commitment

| Yes! I wish to support Mead Botanical Garden as a:  | Yes! I would like to help as an in-kind donor as follows:   |  |  |  |  |
|---|---|--|--|--|--|
| <ul> <li>□ Nature's Finest Presenting Sponsor - \$15,000</li> <li>□ Abundant Bloomer Star Sponsor - \$10,000</li> <li>□ Eco-Chic Premier Sponsor - \$5,000</li> <li>□ Deeply Rooted Patron Sponsor - \$2,500</li> </ul> | <ul> <li>□ Media Sponsor</li> <li>□ Alcohol / Beverage Sponsor</li> <li>□ Valet Sponsor</li> <li>□ Lighting / Production Sponsor</li> </ul> |  |  |  |  |
| <ul> <li>□ Orchids Galore Garden Friend - \$1,000</li> <li>DONATION:</li> <li>□ I am happy to support Mead Garden's work with a donation.</li> </ul>  | Other  Please contact <u>valerie@meadgarden.org</u> or call her at 407-622-6323 to discuss your in-kind sponsorship.                        |  |  |  |  |
| Sponsor name as you would like it to appear for recognition   | on purposes:  |  |  |  |  |
| Contact Name:   | Phone:  |  |  |  |  |
| Email:  |   |  |  |  |  |
| Address:  | City/State/Zip:   |  |  |  |  |
| Website URL:  |   |  |  |  |  |
| ☐ I am submitting and paying for my Sponsorship Cor<br>www.meadgarden.org/support/sponsorship   | mmitment online at  |  |  |  |  |
| <ul> <li>□ Please invoice me at the address above.</li> <li>□ My check is enclosed for \$ made payable to:</li> <li>Mead Botanical Garden, Inc., P.O. Box 1227, Winter Park, FL 32790</li> </ul>                        |   |  |  |  |  |
| Signature:  |   |  |  |  |  |

Please email your high resolution logo or art to Emily@meadgarden.org as soon as possible.



Thank you for helping the Garden grow with your generous sponsorship!

Please call 407-920-2070 to advise us of your sponsorship commitment. Send or submit by Jan. 30, 2023 for maximum promotional benefit. Email commitment to emily@meadgarden.org or mail to Mead Botanical Garden, P.O. Box 1227, Winter Park, FL 32790. If mailed, we will contact you to confirm our receipt.

Mead Botanical Garden Inc. is a 501(c)3 nonprofit organization chartered in July 2003. A COPY OF THE OFFICIAL REGISTRATION (REG. #CH36315) AND FINANCIAL INFORMATION FOR MEAD BOTANICAL GARDEN INC. MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-435-7352 WITHIN THE STATE OF FLORIDA OR VISITING THEIR WEBSITE <a href="https://www.freshfromflorida.com/divisions-offices/consumer-services">www.freshfromflorida.com/divisions-offices/consumer-services</a> REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATIONBY THE STATE OF FLORIDA.