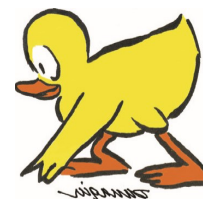




The Great Duck Derby

Sponsorship Invitation

Saturday, April 13, 2024



*Join the fun! Get in the race as a **SPONSOR** of the **MOST BELOVED** children's Springtime event in Winter Park! Support children's environmental programs at Mead Botanical Garden.*

What makes the Derby so special?

The Great Duck Derby is a free family fun day in the Garden. It features a series of children's little rubber duck races in the pond and tons of nature-themed activities. Sponsors (companies and individuals welcome!) are featured in several ways, including the chance to showcase your brand with your fine-feathered entry in the exciting Sponsor Duck race!



Why become a Sponsor?

- Great **visibility** and **targeted exposure** for your organization!
- Over 2,800 attendees spent the day at the most recent Derby, plus 72 volunteers.
- **Demonstrate your love of nature and support for children's environmental education.**
- 10,000+ views from Mead's website, Instagram, Facebook, Eventbrite that showcase sponsors.
- Posts on 30+ popular community calendars with link to your website through Derby site.

Special delivery! Two weeks prior to the Derby, you'll receive your race ducks...

- 🦆 A big, beautiful sponsor duck to adorn and enter in opening Sponsor Race. Prizes awarded for "Best Duckorated" and Fastest Sponsor Duck.
- 🦆 A gaggle of little race ducks to share with your clients, employees, neighbors and friends!

Pick Your Sponsorship Level and Get Loads of Benefits

Golden Duck \$2,500

- Name/logo prominently featured on several large event banners placed throughout venue including the Main Entrance, Race Finish Line and Duck Adoption Station.
- A Big Beautiful Sponsor Duck plus 15 little yellow race ducks to share.
- Option to have a 2-minute sponsor message and your name announced from Main Stage.
- Option to have a booth and distribute your branded collateral materials at the Derby.
- Name/logo on all event publicity, social media, promo posters/signage and kiosks in Garden.
- Direct link to your company's website on Mead's Great Duck Derby home page.
- Exclusive "sponsored by" sign at activity of your choice including Duckoration Station, Bounce House, Make & Take Magic Bean Pots, Wildlife Experience, Face Painting, Games area or Derby Photo Booth.
- First right of refusal for following year. (Expires October 31, year prior.)



More Great Derby Sponsorship Options on next page...

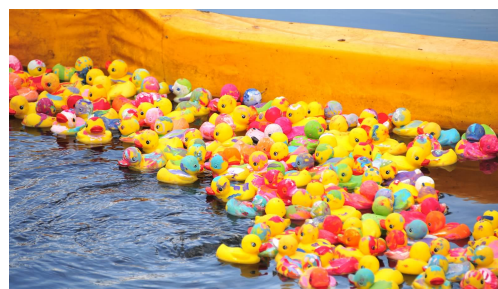
Duck Derby Sponsorship Opportunities continued...

Lucky Duck \$1,000

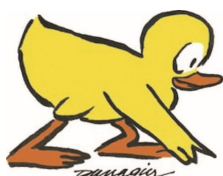
- Name/logo on all event publicity, social media, promo posters/signage and kiosks in Garden and main entrance banner.
- 1 Big Beautiful Sponsor Duck plus 10 little yellow race ducks to share.
- Option to have a booth and distribute branded collateral materials at Derby.
- Direct link to your company's website on Mead's Great Duck Derby home page.
- Sponsorship name announced from Main Stage and Duck Adoption venues.
- Exclusive "sponsored by" sign at activity of your choice including Duckoration Station, Bounce House, Make & Take Magic Bean Pots, Wildlife Experience, Face Painting, Games area or Derby Photo Booth.

Good Egg \$500

- Name/logo on all event publicity, social media, promo posters/signage and kiosks in Garden and main entrance banner.
- 1 Big Beautiful Sponsor Duck plus 5 little yellow race ducks.
- Direct link to your company's website on Mead's Great Duck Derby home page.
- Sponsorship name announced from Main Stage.



**Duck Derby Sponsorship: A "quactacular" fun,
effective way to promote your brand!**



The Great Duck Derby

Sponsorship Commitment



Thank you for supporting the Derby with your sponsorship of this delightful community event!
Please return this form by March 15, 2024 for maximum sponsor benefits. We will deliver your big, beautiful sponsor duck early so you can decorate it for the **BIG DUCK SPONSOR** race.

Sponsorship Levels:

_____ Golden Ducks	\$2,500
_____ Lucky Duck	\$1,000
_____ Good Egg	\$500

Additional Option: I am unable to participate as a sponsor, but I would like to support children's nature education programs at Mead with my gift in the amount of \$ _____.

Sponsor Name (As you would like it included for publicity purposes)

Company Name, if applicable

Contact Name

Address

Email

Phone

Your Website URL(We will provide a link to your site from our Duck Derby web page)

Please email this form to EMILY@MEADGARDEN.ORG or mail to:

Mead Botanical Garden, Inc./Duck Derby, P.O. Box 1227, Winter Park, FL 32790

_____ I will pay online via credit card at the following Mead Garden website:
<https://www.meadgarden.org/activities/the-great-duck-derby/>

_____ I will mail my sponsor check or donation for children's education

Please send your commitment and logo ASAP! Send a .png, .tiff or high resolution .jpeg to EMILY@meadgarden.org. Sponsor commitment by March 15 to ensure inclusion in broadest array of pre-event promotions. For more information, call Emily Smith at 407-920-2070.

Thank You!