



PO Box 1227 | P: 407-599-2800
Winter Park, FL | E: info@meadgarden.org
32790 | www.MeadGarden.org



Dear Mead Botanical Garden Supporter,

On Saturday, January 26, 2019, the hippest members of our community will come together for **Woodstock Winter Park** – a celebration of nature and the joy experienced exploring the great outdoors at Mead Botanical Garden, Winter Park’s 47-acre hidden gem.

The inaugural Woodstock Winter Park raised over \$50,000 in support of Mead Botanical Garden, thanks to an enthusiastic response and generosity from our community leaders. **Outta sight!**

We invite you to continue your support for Mead Botanical Garden by sponsoring what promises to be the grooviest fundraiser event of the year.

Woodstock Winter Park 2019 ~ A Groovy Garden Affair is poised to deliver a sensational evening under the stars that will include a sumptuous array of culinary delights by Arthur’s Catering, tantalizing libations, fabulous live music from the Woodstock era, and lots of space heaters to warm you and your guests while you rock the night away.

A variety of sponsorship opportunities are available for your consideration. By sponsoring **Woodstock Winter Park**, you are ensuring that Mead Botanical Garden, one of our most treasured local resources, continues to flourish with beauty and great programs.

Please refer to the enclosed **Sponsorship Opportunities Package** to select the level of participation that best meets your needs. As you review the package, please know that Woodstock Winter Park is about so much more than sponsoring a fantastic event. Your investment enables the continuation of programs and improvements happening at Mead.

With the greatest enthusiasm, we invite you to be a part of this groovy garden affair. Please reach out to our committee with any questions you may have by calling 407-599-2800. We look forward to welcoming you and your guests to this most memorable night. Thank you for your kind consideration.

Sincerely,

Your Woodstock Winter Park Committee

Andrea Massey-Farrell | Charlene Hotaling | Cynthia Hasenau
Peter Gottfried | Sara Brady | Russell Stephens | Theresa Swanson

“Like a true nature’s child, we were born, born to be wild!” - Steppenwolf

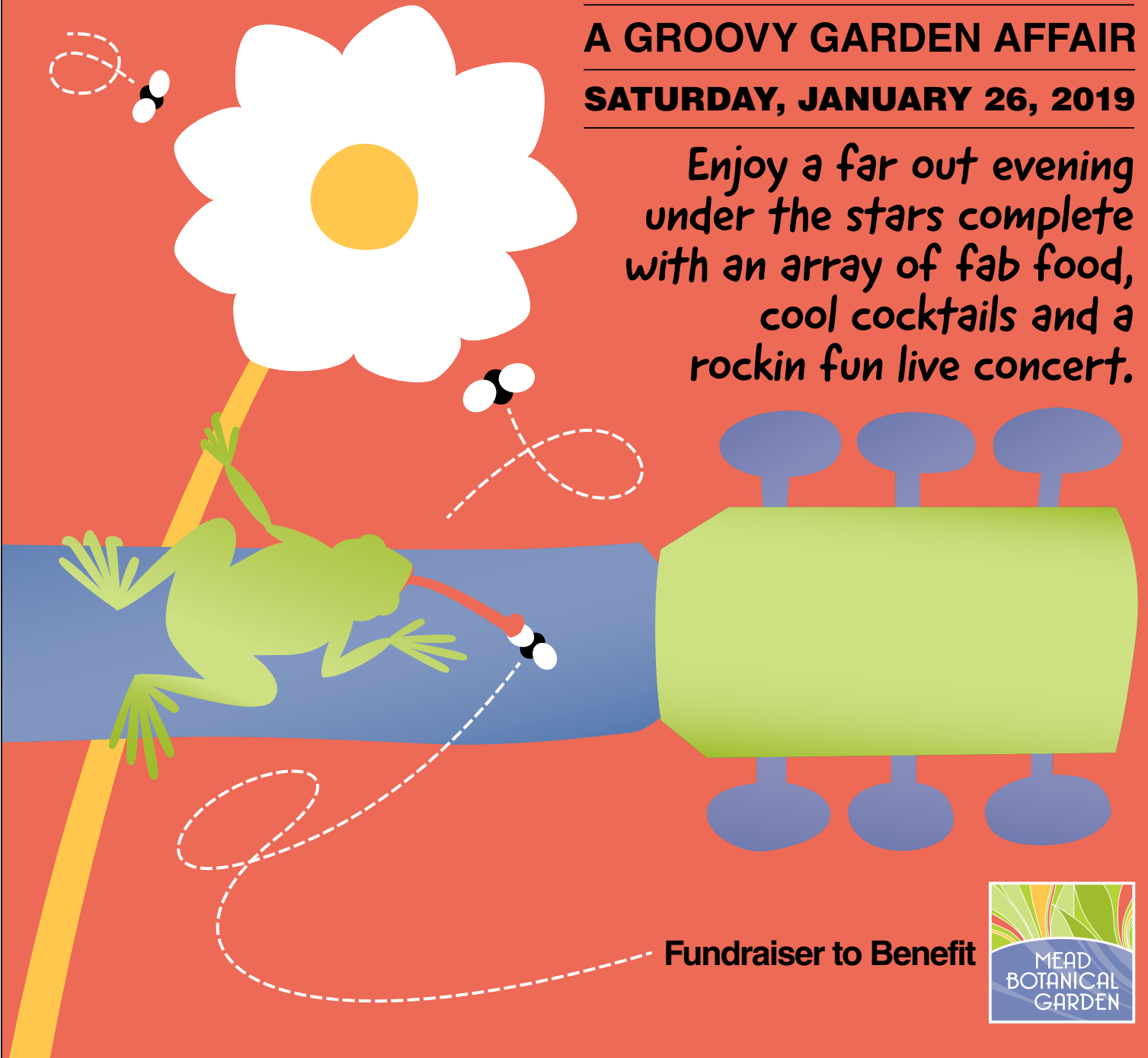
WOODSTOCK

WINTER PARK

A GROOVY GARDEN AFFAIR

SATURDAY, JANUARY 26, 2019

Enjoy a far out evening
under the stars complete
with an array of fab food,
cool cocktails and a
rockin fun live concert.



Fundraiser to Benefit



SPONSORSHIP AND TICKET OPPORTUNITIES

WOODSTOCK WINTER PARK

**SATURDAY
JANUARY 26
6 - 10 PM**

Dear Friend,

Grab your bell bottoms, love beads and get ready to rock the night away at Woodstock Winter Park. Mead Garden's signature fundraising event is so much more than fun with groovy friends and fantastic music.

Your participation helps to fund Mead Garden's important work to stamp out "nature deficit disorder" and bring more of the natural world into all our lives, especially children. Your sponsorship supports Mead's education programs, conservation initiatives, garden beautification and building renovations.

The fun starts at 6 PM in the Legacy Garden with a sumptuous array of culinary delights, food stations, and tantalizing libations. A live concert under the stars begins at 8 PM featuring all your favorite tunes from the Woodstock era.

We look forward to welcoming you and your guests to this most memorable night.

When.....Saturday, January 26, from 6 - 10 p.m.

Where.....Mead Botanical Garden, 1300 S. Denning Dr., Winter Park

Who's Comin'.....Limited to 600 of your grooviest friends, clients and colleagues

Who's Playin'.....Live concert by the band Legacy,

featuring iconic songs from the late 60s

presented in partnership with Central Florida Community Arts

Who's Cookin'....Fab food stations by Arthur's Catering



ARTHUR'S
CREATIVE EVENTS & CATERING

DON'T MISS OUT! Sponsorship provides an outstanding opportunity for targeted exposure to Central Florida's hippest, happiest movers and shakers. Secure your sponsorship today by completing the enclosed Sponsorship Agreement.

Thank you for being a part of Mead Garden's future. Thank you for your support!

Sincerely,

Your Woodstock Winter Park Committee

Andrea Massey-Farrell | Charlene Hotaling | Peter Gottfried

Cynthia Hasenau | Sara Brady | Russell Stephens | Theresa Swanson

*"Like a true nature's child,
we were born,
born to be wild!"
- Steppenwolf*

EVENT SPONSORSHIP LEVELS & BENEFITS	Star Sponsors \$25,000	Premier Sponsors \$10,000	Patron Sponsors \$5,000	Garden Sponsors \$2,500
Guest Tickets	25 tickets	20 tickets	12 tickets	10 tickets
Party Bus transportation to/from event for 25 guests	✓			
Star Sponsor VIP guest lounge with dedicated bartender/staff	✓			
Unlimited beverages	✓			
Sponsor banner high visibility placement	Stage & Garden Entrance	Cocktail & Food Station Areas		
Sponsor recognition during concert announcements	Welcome & Closing	Welcome & Closing		
On air mentions in radio promotions	✓	✓		
Sponsor Item in Swag Bag	✓	✓	✓	
Logo on MBG event website with link to sponsor site	✓	✓	✓	
Logo/recognition in all promotions and marketing	Largest sponsor logo	Medium sponsor logo	Mid size sponsor logo	Sponsor name
Logo included on event banners and print materials	✓	✓	✓	✓
Recognition in e-blasts and social media mentions	✓	✓	✓	✓
Sponsor recognition in program lineup	✓	✓	✓	✓
Sponsor recognition digitally displayed at the event	✓	✓	✓	✓

Tues., Oct. 2 - Deadline for Inclusion in Print Promotion – high resolution logo must be received by this date.

INDIVIDUAL TICKETS & TICKET PACKS

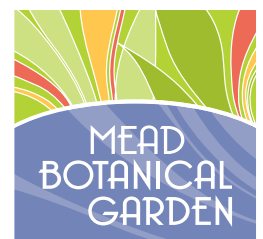
Tickets include an array of culinary delights, dessert bar, two complimentary beverages and live concert.

10 ticket pack.....\$1,000

Individual tickets.....\$125 each

Advance purchase only at MeadGarden.org

Fundraiser to Benefit



Visit **MeadGarden.org** for more information or to get your tickets today!

WOODSTOCK WINTER PARK Fundraiser to Benefit Mead Botanical Garden

Sponsor & Ticket Sales Agreement

I wish to participate in WOODSTOCK WINTER PARK AS A:

SPONSOR LEVEL:

- Star Sponsors (\$25,000)
- Premier Sponsors (\$10,000)
- Patron Sponsors (\$5,000)
- Garden Sponsors (\$2,500)

Tuesday, October 2 - deadline for inclusion in promotional materials.

ADDITIONAL TICKETS:

- _____ **10 ticket pack** \$1,000
- _____ **Individual tickets** \$125 each

IN-KIND DONOR:

- In-kind donation description

Please contact Cynthia Hasenau at 407-765-6323 regarding your in-kind donation

DONATION

- I am unable to attend but would like to support Mead Botanical Garden with a donation.

Name as you would like it to appear for recognition purposes: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City/State/Zip: _____

Website URL: _____

Signature: _____

- Please invoice me at the address above
- Check is enclosed for \$ _____ payable to: Mead Botanical Garden, Inc., P.O. Box 1227, Winter Park, FL 32790
- Charge my Credit Card. Please complete the information below:

For credit card payment only: (please print clearly)

Name as it appears on the card: _____

Please circle: VISA MasterCard AmEx Card # _____

Exp. Date: _____ V-Code: _____

Total to be charged to card: \$ _____

Signature: _____



Thank you for supporting Mead Botanical Garden!

Please call 407-920-2070 to advise us of your sponsorship commitment. Please return form via MAIL to Mead Botanical Garden, P.O. Box 1227, Winter Park, FL 32790. If mailed, we will call or e-mail you to confirm our receipt.

Please email your high resolution logo or art to Emily@meadgarden.org
For questions or additional information, contact Emily at 407-920-2070.

THANK YOU TO LAST YEAR'S WOODSTOCK WINTER PARK SPONSORS & GARDEN SUPPORTERS!

Star Sponsors



THE LANDMARK
140 EAST MORSE

Allan & Linda Keen

Premier Sponsors



Golden Corral
Eric & Diane Holm

Patron Sponsors

Anonymous | Baker Barrios Architects, Inc. | Caroline and Jeffrey Blydenburgh
Brasfield & Gorrie Construction Company | Fringe Benefit Plans – Steve & Doug Foreman
Hanover Family Builders | Stratton Motorsports | SchenkelShultz Architecture
Swann Hadley Stump Dietrich & Spear, P.A. | Philip & Sigrid Tiedtke

Garden Sponsors

Demetree Global | First Green Bank – Ken & Cindy LaRoe | Natural Systems Analysts Inc. – Peter K. Gottfried
Greenberg Traurig, P.A. | Gunster – Allison E. Turnbull | Kona Development Corp. | Katie and Eric Schreck
1059 Sunny FM | The Mayflower Retirement Community | Trustco Bank

Garden Friends

Rick Baldwin | Central Florida Lifestyle Magazine | City of Winter Park | Costa Communications
Craig & Cathy Cook | CPA Solutions Inc. | Bob and Bonnie Davis | Evans Engineering | InterMedia Solutions
Jack Jennings and Sons | Ken Meister – Gantt Trucking | KJM Capital | Lamm Company and Partners
Lowndes, Drosdick, Doster, Kantor & Reed, P.A. | Magruder Laser Vision | Massey Services | MatzWorkz Pilates Studio
Millers Hardware – Steve Miller | Mitigation Marketing | Jack Myers | Orange Appeal
Orlando Legal & Orlando Mediation | Dr. Gary & Maggie Pileggi | Park Square Homes | Rollins College
Robert Saltsman, P.A. | Seacoast Bank | Sarah Sprinkel | St. John's Lutheran Church
Roger & Justine Thompson | Winter Park Magazine | Winter Park National Bank

Mead Botanical Garden Inc. Board of Trustees thank you for your support and taking part in the Garden's future!

Jeffrey Blydenburgh | David Cross | Phyllis Dotherow | Sue Foreman | Peter Gottfried | Bob Hartnett
Charlene Hotaling | Beverly Lassiter | Susan League | Andrea Massey-Farrell | Genean McKinnon
Tom McMacken | Beverly McNeil | Nora Miller | Lyzette SanGermain | Bill Weir



1300 S. Denning Dr., Winter Park, FL 32789

MeadGarden.org | **407-920-2070**

Mead Botanical Garden Inc. is a 501(c)3 nonprofit organization chartered in July 2003. A COPY OF THE OFFICIAL REGISTRATION (REG #CH36315) AND FINANCIAL INFORMATION FOR MEAD BOTANICAL GARDEN INC. MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-435-7352 WITHIN THE STATE OF FLORIDA OR VISITING THEIR WEBSITE WWW.FRESHFROMFLORIDA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE OF FLORIDA.